

THE FREE CLAUDE SKILL THAT REPLACES YOUR SEO AGENCY

Full Website SEO Audit in 3 Minutes

01 — WHAT YOU'LL LEARN

- ✓ One command installs 12 specialized SEO tools
- ✓ Full audit: technical SEO, content, schema, images, AI readiness
- ✓ Professional PDF reports you can share with your team

01 — WHAT IS CLOUDY SEO?

Cloudy SEO is a free Claude Code skill that packs 12 specialized SEO tools into one install. It's not a basic site checker — it runs full professional-grade audits, the kind agencies charge \$2K/month for, in about 3 minutes. One command installs everything. One slash command runs a full audit. And it generates PDF reports you can actually share with clients or your team.

THE 12 TOOLS INSIDE

SEO Audit (full site), SEO Page (single page deep-dive), SEO Sitemap, SEO Schema, SEO Images, Technical SEO, Content SEO (E-E-A-T analysis), SEO GEO (AI search optimization), SEO Plan (strategic planning), Programmatic SEO, Competitor Pages, and SEO Hreflang (international).

02 — HOW TO SET IT UP

Getting started takes less than 2 minutes:



Step 1: Go to the GitHub repo (link in the guide) and copy the one-line install command for your system (Mac, Windows, or Linux).

- Step 2: Paste it into your terminal or VS Code terminal. Everything installs automatically.
- Step 3: Open Claude Code and type `/seo` followed by the tool you want. That's it — you're running agency-level SEO analysis.

03 — RUNNING YOUR FIRST FULL AUDIT

Type `/seo audit` followed by your website URL. Here's what happens automatically:

- Claude identifies your business type (SaaS, local business, ecommerce, etc.) and customizes the audit accordingly.
- It crawls your sitemap and robots.txt, then audits every page one by one.
- 5 specialized agents run in parallel — technical SEO, content quality, schema, performance, and visual/mobile analysis.
- In about 3 minutes you get a full SEO health score with breakdown: technical SEO, content quality, on-page SEO, schema, performance, images, and AI search readiness.
- Ask Claude to generate a PDF report and you get a professional document you can share with clients, partners, or use as your improvement roadmap.

04 — THE AI SEARCH READINESS SCORE

This is the feature no other SEO tool gives you. The AI search readiness score checks whether your content will actually get cited by AI tools like ChatGPT, Perplexity, and Google AI Overviews.

- Checks if AI crawl bots can access your pages (many sites accidentally block them).
- Analyzes paragraph length — there's a sweet spot of 134-167 words per passage. Outside that range, AI agents skip your content.
- Verifies you have `llms.txt` files and proper structured data for AI discoverability.
- Scores your content's citability — how likely AI tools are to reference your pages in their answers.

WHY THIS MATTERS

SEO isn't just about Google rankings anymore. In 2026, a huge chunk of traffic comes from AI-powered search — ChatGPT, Perplexity, Google AI Overviews. If your content isn't optimized for AI citation, you're invisible to a growing percentage of searchers. This skill checks both traditional SEO AND AI readiness in one audit.